

# STOMPERS BOOTS

## LOGOS & TRADEMARKS

CURRENT 05.15.21



Please contact the Stompers Boots Media Department for permission to use any Stompers Boots logo or to address any questions concerning proper usage.

[Social@StompersBoots.com](mailto:Social@StompersBoots.com)

Once permission for usage has been obtained, please follow these guidelines:

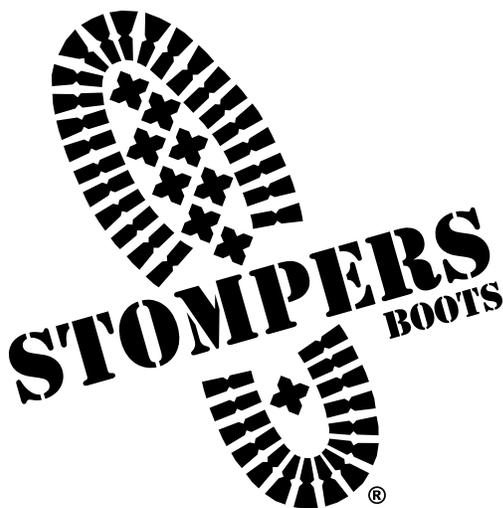
The default logo / preferred logo used to represent Stompers Boots is the black logo on white background.

All registration marks must be clearly visible.



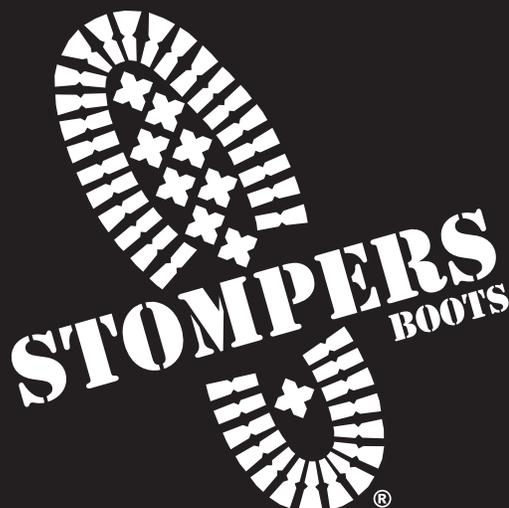
Stompers Boots logo for use on a  
WHITE or LIGHT background.

Registration Mark should be clearly visible.



Stompers Boots logo for use on a  
BLACK or DARK background.

Registration Mark should be clearly visible.



**MINIMUM SIZE** The minimum size should be measured by the vertical height of the boot print. It should be no shorter than 1.125 inches.



**CLEAR SPACE** Use "BOOTS" at the same size as the logo to determine the proper amount of clear space. The black frame drawn above delineates clear space. All copy and art should be outside of the clear space.



# INCORRECT USAGE

To maintain consistency with our logos, NEVER do the following:



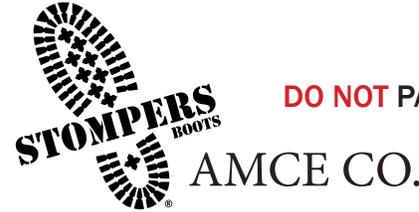
**DO NOT** TINT or COLOR the Stompers Boots Logo.



**DO NOT** apply any EFFECT to any Stompers Boots Logo.



**DO NOT** STRETCH, DISTORT or RESHAPE any Stompers Boots Logo.



**DO NOT** PARTNER your company logo and Stompers Boots Logo.



**DO NOT** place any Stompers Boots Logo on a VERTICAL.



**DO NOT** ROTATE any Stompers Boots Logo.